

Silent Sports Foundation

May 15, 2011 Meeting Minutes

8:45pm Meeting Start

Members Present: Bernie Kaeferlein, Jay Thompson, Holly Rotach, Stephanie Wisnet, Amy Xu, Doug Schumann

Members Absent: Linda Schumann, Mike Schumann

1. Meeting minutes review – last board meeting on March 20, 2011
 - a. Bernie will send out the minutes for approval
2. Amy: Team Strong Heart soloist Brett Walker
 - a. Brett's minimum donation goal is \$2200 each for Camp Odayin & NH Special Olympics
 - b. Bernie and Steph will contact crew chief
 - c. Steph will work with crew to update blog, etc. during race
3. Steph: TSH website
 - a. Steph will update website homepage, board members, and team kit info
 - b. Twitter
 - c. Establish email list
4. Vote on new board
 - a. Amy moved to approve, Jay 2nd
 - b. Bernie Kaeferlein -- President/CEO
Jay Thompson -- Vice President and former President
Holly Rotach -- Treasurer/CFO
Stephanie Wisnet -- Information Technology/CTO and Board Minutes
Amy Xu -- Chair of the Board, former President and Founding board member
Doug Schumann -- Advisory board member and Founding board member
Linda Schumann -- Advisory board member and Founding board member
Mike Schumann -- Advisory board member and Founding board member
5. Doug: Charity Walk event on May 1, 2011 (Team Strong Heart fundraising event for SILENT SPORTS FOUNDATION and American Cancer Society)
6. Holly: SSF 2010-2011 Tax Return filing (Fed and State), MN
 - a. Jay and Holly registered and signed off on May 9, 2011
7. Amy & Jay: Team Strong Heart annual raffle party at Trailhead Cycling and Fitness shop
 - a. Amy, Jay, & Bernie will work out planning details
8. Amy & Jay: Inquiries from people wanting to join TSH, get proposals
9. Leftover to discuss at next meeting:
 - a. Social media, trademark and logo use on TSH website -- Mike
 - b. Headwaters 100 and Laurentian Divide Challenge Team Strong Heart bike weekend event on Sept. 24-25, 2011 -- by Amy, Bernie, Jay, Doug, Linda
 - c. Mt. bike tour event in Oct./Nov., 2011 (TBD with Elm Creek Park Reserve) – Jay
 - d. 2012 Activities:
-- February 2012: Climb for the Cure (Team Strong Heart fundraising event for CF Foundation, climbing IDS) -- by Bernie and Amy

-- March 10, 2012: 23rd Pole Pedal Pant winter triathlon event (fundraising event for SILENT SPORTS FOUNDATION) -- by Amy, Holly, and Mike
-- April/May 2012: Charity Walk event (Team Strong Heart fundraising event for SILENT SPORTS FOUNDATION and American Cancer Society) -- by Doug and Linda
-- June 2012: Team Strong Heart RAAM
-- 2012 (4-person team, 8-person team, etc.)
SSF co-hosting/sponsoring event April 2012 Skier Gala for Winter Olympic 2014 (with CXC Ski Foundation, Mora Vasaloppet Olympic Foundation, Birkie Foundation) – Amy

- e. 2011-2012 TSH budget estimate -- Holly
10. Next board meeting: July 22, 2011, Sunday. Please mark your calendar, 8:45pm-9:45pm Central Time. Our conf. call access is: Dial [1-800-536-9136](tel:1-800-536-9136), Access code: 7527367.
 11. Adjourned Thank you for participating in this meeting.