

Silent Sports Foundation

February 12, 2012 Meeting Minutes

8:45pm Meeting Start

Members Present: Bernie Kaeferlein, Jay Thompson, Mike Schumann, Stephanie Wisnet, Amy Xu

Members Absent: Linda Schumann, Doug Schumann, Beth Maus

1. Taxes/Finances
 - a. Beth & Amy are currently preparing to file taxes by March 15th
 - b. Amy will talk to Beth about sending an update to the SSF board members concerning taxes, obtaining and updating records, incoming funds, etc.
 - c. Amy stated that Matt has raised over \$3,000 as of January!
2. TSH/SSF Website
 - a. Steph will find an online program to hold SSF documents for the board
 - b. Jay will send Steph any meeting minutes missing from the website
 - c. The website has been updated and Matt has his own PayPal page for donations
 - d. Steph will work on the TSH online merchandise store
 - i. Amy will send Steph photos or links for the store: ski caps, cycling kits, t-shirts, ski/cycling jackets, socks, ski racing suit
 - e. Steph will fix the www.teamstrongheart.org link
 - f. Steph will update the 2012 sponsors page
 - i. Amy will provide sponsors and logos
3. Events
 - a. Bernie provided a recap of the Climb for a Cure: 13 climbers participated and raised approximately \$2,000
 - b. Amy has approximately 11 runners signed up for TSH's Great Wall team and plans to raise \$5,000
 - c. Bernie, Amy, & Steph will put together press releases for the Great Wall Marathon and for POLE PEDAL PANT Winter Triathlon (including Matt's presence)
 - d. Amy plans to host a fundraising dinner for Matt's efforts on Feb. 26, 2012
 - e. The board discussed a Skier's Gala for a future date
4. New Proposal
 - a. Amy proposed that SSF nominates local coaches for awards to build interest in SSF and give back to the community
 - i. Awards may include "Rookie" and "Veteran" coaches (both male & female for each award)
 - ii. Winners would also receive a cash award (approx.. \$75-\$100)
 - iii. Amy & SSF will work out details, nominating criteria, etc. and vote
5. Next board meeting: Sunday, April 1 at 8:45pm. Our conf. call access is: Dial [1-800-536-9136](tel:1-800-536-9136), Access code: 7527367.
6. Adjourned. Thank you for participating in this meeting.