Silent Sports Foundation

Jan. 21, 2011 Meeting Minutes

8:45PM Meeting Start

Conference call access is: Dial 1-800-536-9136, Access code: 7527367.

Members present: Bernie Kaeferlein, Jay Thompson, Amy Xu, Stephanie Wisnet, Mike Schumann, Doug Schumann, Linda Schumann Members absent: Holly Rotach

- 1. Meeting minutes review -- Last board meeting on Dec. 5, 2010
  - a) Need to correct typo
  - b) Bernie moved to approve, Amy 2nd
- 2. Bernie:
  - a) Stephanie Wisnet TSH Web Site
    - i. Steph to email needs for website to group for final collection of content prior to go live
    - ii. March 20 go live with TSH website
    - iii. Bernie to introduce Steph and Brett for web content development
    - iv. Need to give Steph access to TSH blog, and Facebook page
    - v. Steph to review web presence and TSH social media with Jay
    - vi. Steph to set up store and paypal with Amy and Jay
    - vii. Need to set up group email/subscription
  - b) SF Climb for a Cure
    - i. Andy, Bernie committed, \$125 raised to date

Amy:

- c) Pole, Pedal, Pant
  - i. Amy to send link to Steph for Google calendar
  - ii. Amy looking to set up T-shirt will take preorders with registration form
  - iii. Amy will invite Mike Johnson from Channel 12, Amy needs other media contacts for local coverage
- d) TSH Brett Walker 2011 Solo RAAM
  - i. RAAM committee meeting shoot for Feb 28? Bernie to set up with Brett to update Invite Brett to next board meeting to discuss RAAM prep
  - ii. Amy to call Brett about Jersey deadlines
  - iii. Brett to call Borah regarding sponsorship for 2011
  - iv. Amy to check into clean TSH jersey
  - v. Jay looking into running raffle again
- 3. Holly: CFO/Treasurer's Report
  - a) No update

- 4. Others other items?
  - a) Jay to create Google Docs site for SSF document sharingb) SSF trademark has been granted by USPTO
- 5. Next board meeting: March 20<sup>th</sup> next board meeting 8:45pm
- 6. Adjourn

Thank you for participating in this meeting.