

SILENT SPORTS FOUNDATION  
Minutes of May 27, 2009 Board Meeting

1) Meeting minutes review -- Previous board meeting held on March 22, 2009

Members present: Holly Rotach, Jay Thompson, Doug Schumann, Linda Schumann, Mike Schumann and Amy Xu

Members absent: Bernie Kaeflerlein,

March minutes approved Jay Thompson, Second Amy Xu

2) President's Report

a) 2009 Team Strong Heart 4-men team/RAAM, June 2009 -- by Holly

Holly reported on the fund raising efforts of the team and their finances. The consensus of the board was that if there was any excess funds, they should go to CAMP ODAYIN since raising funds for CAMP ODAYIN is the main mission of the ride.

b) TRI-PLE CHALLENGE(TM) Kids Indoor Triathlon event, May 30, 2009 -- by Amy

Amy reported that SSF is sponsoring this event for a total of \$150 (\$100 general sponsorship and \$50 for shirts). Event to be held May 30, 2009.

c) Headwaters 100/75/45 bike race/tour event on Sept. 26, 2009-- by Amy

Amy briefly discussed this event.

d) Laurentian Divide Challenge Double Header Mt. Bike/Run Race -- by Amy

Amy reported on the preliminary planning for this event and that it is a Team Strong Heart fundraising event for Camp Odayin on September 27, 2009.

e) Nordic Pole Pedal Pant Fall Triathlon race -- by Amy

Amy reported this is tentatively being planned for November 14, 21 or 28, 2009 (TBD with Elm Creek Park Reserve). Amy to investigate market opportunity and potential schedule conflicts with park office

3) CFO/Treasurer's Report

a) Financial Statement and Account Balance (see attached financial statement) -- by Holly

Holly provided an update on SSF finances and our account balance.

b) 2009 TSH fundraising for Camp Odayin and RAAM operation -- by Holly

Holly reported the TSH fundraising seemed to be going well. Holly noted there is very little Paypal activity.

c) SSF sponsorship for 2010 Winter Olympic CXC Foundation (\$250) -- by Amy

Amy discussed the CXC Foundation Winter Olympic program and fundraising efforts and made a motion to approve a \$250 donation to CXC. Motion was seconded by Mike and approved by the SSF Board.

d) SSF sponsorship for TRI-PLE CHALLENGE (TM) Kids Indoor Triathlon -- by Amy

Amy reported SSF had given a \$100 sponsorship to this event. An additional donation of \$50 to TRI-PLE CHALLENGE for shirts was approved by the SSF Board.

e) SSF 2008 Tax Return filing (Fed and State) -- by Holly

Holly reported that the state tax return has been filed.

4) CTO/Technology Officer's Report

- a) Website designs for Silent Sports Foundation and Team Strong Heart -- by Jay  
Jay reported there was nothing new to report.
- b) Trademark registration and potential trademark opposition: issues -- by Amy  
Amy reported that between filing of the two trademark applications for TEAM STRONG HEART, CAMP STRONG HEART filed a trademark application. After Board discussion it was decided to send a "firm" letter to CAMP STRONG HEART requesting them to agree to limit their scope and territory and have them abandon their federal trademark application. The position deadline is June 26<sup>th</sup> which can be extended another 60 days and will be so extended if no agreement is reached.
- c) Use of TSH trademark on vendors' products – by Holly and Amy  
Trailhead is putting together a jersey for cyclists and they would like to use TSH/SFF logo on their club jersey. There was a discussion about licensing and the need to ensure protection of brand, image and trademark. Amy indicated she will get a draft license for SILENT SPORTS FOUNDATION to consider.

5) Secretary/Chief Marketing Officer's Report

- a) 2009 Team Strong Heart rider/crew agreement and waiver/release -- by Amy  
Amy discussed the need to have all riders and crew sign the waiver/release.
- b) Foundation new marketing and activity ideas -- by Amy & Jay  
It was reported by Amy that there may be a TSH kids camp at Rainbow Resort, July/August 2009. Further discussion of fund raising efforts was limited and generally put on hold.
- c) Board members/Officers -- by Amy  
Amy announced the following officers for the new year which was unanimously approved by the SSF Board.  
Jay - president;  
Bernie - vice president;  
Holly - treasurer;  
Mike - in house counsel;  
Doug & Linda -- advisory committee members/activity hosts;  
Amy - Chair of the Board and former president;  
Jay/Bernie -- CTO;  
Bernie/Amy -- Secretary/Marketing
- d) Administrative matters (staffing, event logistics)  
No discussion.
- e) Other new business (partnership, acquisition, community reach through events, etc.)  
No discussion.

6) Next board meeting: July 19, 2009, Sunday. Please mark your calendar.

7) Adjourned

Minutes prepared and respectfully submitted by Mike Schumann.

Our conf. call access is: **Dial 1-800-536-9136, Access code: 7527367.** Thank you for participating in this meeting.