

August 29, 2010

Silent Sports Board Meeting

Board Members Present: Holly Rotach, Doug Schumann, Linda Schumann, Mike Schumann & Amy Xu

1) Meeting minutes review -- last board meeting minutes for May 11, 2010 not reviewed

2) President's Report:

2010 -2011 activities:

-- Amy discussed the partial payment of the deposit monies by Can Am RV. They paid \$474.72 of the total deposit/expense of \$715.08. The board members decided to accept this partial payment as settlement of the deposit/expenses owed by Can Am RV.

-- Amy discussed Brad Walker wanting to do 2011 RAAM. He wants to split the \$1,000 charity donation between Camp Odayin and a charity of his choice. It was decided he should pay \$1,250 to Silent Sports Foundation which includes the \$250 handling fee.

-- Camp Odayin and 2010 Team Strong Heart RAAM, June 2010 -- Amy

Amy discussed attending Camp Odayin Guest Day and presented the \$2,500 donation as a to Camp Odayin.

-- Headwaters 100/75/45 bike race/tour event on Sept. 25, 2010 -- Amy

Amy discussed that Amy, Michele and Sandy will give recap of RAAM

-- Laurentian Divide Challenge Double Header event, Sept. 26, 2010 -- Doug, Linda and Amy

Amy, Doug & Linda discussed course layout and food/events. Doug will check out possible course and Linda will look at food options.

-- Have a Heart Benefit (Camp Odayin), Feb. 2011 -- Bernie and Jay

Not sure who will be attending this event.

-- 22nd annual Pole Pedal Pant winter triathlon, March 2011 -- Jay and Amy

Discussed 2010 event and snow conditions.

-- 2011 Team Strong Heart RAAM, June 2011 (Camp Odayin and other charities) -- Bernie, Jay,  
Amy

Amy discussed a bit the deadlines and whether there might other interest in RAAM.

### 3) CFO/Treasurer's Report

a) Financial Statement and Account Balance (Holly, please send the F/S and TSH accounts) as of August 29, 2010 –Holly

Holly reported that there has not been much change in the financial accounts. There is \$974 in the account.

b) 2010 TSH fundraising for Camp Odayin and RAAM operation (budget and up-to-date expense report) and online account report and Paypal service – Holly

Holly discussed the budget and that funds raised were \$24,545 and the expenses were \$24,462. Paypal has no balance remaining, all funds have been moved over.

c) SSF outreach sponsorship for 2010-2011 -- Bernie, Doug/Linda, Jay

Holly reported SSF donated \$250 to CXC and \$100 to TSH Mission Contest. Discussed the possibility of a fund raiser bike ride (100, 75, 50, 25) the last weekend of April, the 30<sup>th</sup>. Discussed \$15 entry fee. Discussed possible sponsorship of TSH team for the CF fundraiser event. Discussed an event at RAINBOW RESORT such a disc golf, a walk, a bike ride, etc. on possibly the weekend of October 23<sup>rd</sup> and 24<sup>th</sup>.

### 4) CTO/Technology Officer's Report

a) Website designs for Silent Sports Foundation and Team Strong Heart -- by Bernie and Jay

b) Trademark registration of SILENT SPORTS FOUNDATION, trademark availability and cost -- report from Amy and Mike

Amy discussed that other third party did not renew their mark so it might be possible to register SILENT SPORTS FOUNDATION as a trademark. Amy will ask Dorsey to file for only the cost of the government filing fee of only \$325. Amy will get a quote from Dr. Design on a website for SILENT SPORTS FOUNDATION.

### 5) Secretary/Chief Marketing Officer's Report

a) 2011 Team Strong Heart fundraising and rider/crew agreement and waiver/release agreement (Brett Walker - solo and etc.) -- by Bernie and Amy

Amy discussed she is trying to revise these agreements.

b) Foundation new marketing and activity ideas

c) Board members/Officers (Jay - president; Bernie - vice president; Holly - treasurer; Mike - in house counsel; Doug & Linda -- advisory committee members/activity hosts; Amy - Chair of the Board and former president; Jay/Bernie -- CTO; Bernie/Mike - Secretary)

There was some brief discussion of prospects for the board and whether someone would want to step down from the board.

d) Administrative matters (inventories, P.O. Box, event logistics) -- project on-demand

Amy discussed some of the inventory items that were remaining.

e) Other new business (partnership, acquisition, community reach through events, etc.)

6) Next board meeting: Oct. 24, 2010, Sunday at 8:45pm central. Please mark your calendar.

7) Meeting Adjourned

Minutes respectfully submitted by Mike Schumann.